

11 August, 2021

IVECO Australia announces organisational changes

IVECO has this week announced a number of organisational changes that will allow the company to further streamline operations and better respond to customer needs.

The latest appointments take effect immediately across sales, aftersales, product development and marketing, and will assist IVECO to reposition itself in the lead-up to several exciting new model releases, whilst placing a renewed emphasis on customer support.

Current Head of Sales – Truck and Van, Glen Dyer, has also assumed responsibility for the Bus and Special Vehicles portfolio. Mr Dyer joined IVECO earlier this year and has extensive senior experience in the commercial vehicle industry with another prominent OEM.

The newly created position of Head of Customer Services, has been filled by Margot Baker, who previously held the role of Legal Counsel at IVECO. Ms Baker began with IVECO in 2016 and has gained a substantial understanding of the business and the needs of customers.

Current IVECO Head of Network Development, Ella Letiagina's role has been expanded to include Product and Marketing. Ms Letiagina joined IVECO in January and brings a wealth of automotive and management experience to the role, both in Australia and internationally.

In the Product department, IVECO stalwart Marco Quaranta has assumed the position of Strategic Relations and Industry Relations Manager with a focus on propulsion, while experienced IVECO Product Manager, Emiliano Foieri has been promoted to Product Management Lead.

In commenting on the appointments, IVECO ANZ Managing Director, Michael May, said the organisational changes came as part of a broader strategy that would simplify reporting, and assist to strategically align the company to meet new goals.

"This is a unique time in IVECO's history with many new opportunities on the horizon for our brand," Mr May said.

"IVECO is transitioning to offer an enhanced range of products and support solutions for our customers. These structural revisions will allow us to more efficiently meet our objectives and to reach the high expectations we've set for ourselves as a company.



PRESS RELEASE

“The changes also empower our team to react more nimbly to market conditions, and builds a new way forward for IVECO by providing further means to differentiate ourselves.”

Mr May also acknowledged the contribution of two former IVECO team members, Steve Heanes and Damon Paull, who have moved on to pursue other career opportunities.

“Mr Heanes worked with IVECO for almost 30 years and contributed strongly to the company in the senior fleet sales roles he held, while Mr Paull also had a significant impact in the role of Marketing Manager during his tenure,” Mr May said.

“I thank Steve and Damon for their service and wish them every success in their future endeavours.”

IVECO Trucks Australia

IVECO Trucks Australia is a proud manufacturer and importer of commercial vehicles spanning the light, medium and heavy duty truck segments and also has a range of small to large buses. The commercial vehicle range includes on and off-road models from car licence vans through to prime movers rated up to 90 tonnes GCM and buses from 11 seats to 61 seats. The IVECO range of vehicles includes locally designed and manufactured models and is complemented by a range of imported models which are all designed and tested to meet Australia's demanding operating requirements. The IVECO product range is extensive and includes Daily E6, Eurocargo, ACCO, Stralis, X-Way, Trakker and Astra models. IVECO vehicles are supported in Australia by a dedicated network of over 60 dealerships and parts and service outlets strategically located nationwide, offering aftersales services that include extended warranties, breakdown support packages and personalised maintenance contracts.

For further information about IVECO Australia: www.iveco.com.au

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